

# THE WOMEN IN PROFESSIONAL SERVICES LEADERSHIP BOARDROOM OVERVIEW

#### Overview

The Women in Professional Services Leadership Boardroom ("WILB") is designed to provide a forum for women in leadership roles, and for those who aspire to leadership roles, in law, accounting, engineering, consulting, investment advisory and other professional services firms. The goal is to foster energetic, strategic, and confidential discussions about topics of importance to the profession and of interest to women leaders. Boardroom members meet quarterly and receive other important benefits described below. During COVID-19, certain quarterly meetings will be held virtually. Discussion topics are member-driven and selected, and are likely to include issues such as:

- Developing business that fosters inclusion of women in initiatives such as cross-selling and expansion of existing clients
- Staying on the leadership track
- Retention of women in the services industries
- Coaching and mentoring the next generation of women leaders
- Establishing best practice models at your firms to address obstacles and challenges
- Exploring leadership attributes and models required to achieve planning and implementation success
- Leading teams and groups
- Succession planning
- Facilitating change to build a better department/practice/firm
- Building leadership confidence
- Developing women/affinity diversity and inclusion initiatives in firms or taking your initiative to the next level
- Retaining and attracting women in professional development
- Stepping down from leadership and integrating back into your practice
- Planning and key client management
- Creating a culture of collaboration
- Leading by driving key and important behaviors in others
- Building consensus across your firm

#### **Boardroom Member Benefits**

Women in Professional Services Leadership Boardroom members receive benefits including:

- Opportunities to network with women in professional services leadership roles
- Candid discussions and networking within a confidential group format
- 20% discount on all open programs offered by BizDevGals
- Access to proprietary and relevant research

#### **Boardroom Format**

- Membership is for persons identified on the Boardroom registration application. If a member is unable to attend a particular meeting, she can send an alternate from the same firm/company. We recommend attending meetings with as much consistency as possible so that you can leverage the group's networking and camaraderie benefits.
- Boardroom members meet in-person twice per year; meetings are hosted at the offices of a member firm/company. Q4 2022 and Q1 2023 meetings will be held virtually.
- The in-person meeting two-day program format is Day One: 2:00 PM start with a networking dinner and Day Two: 8:30 am to 3:00 pm agenda. Members will select meeting dates at the beginning of each year.
- Dialogue must foster a strong peer-to-peer networking group.
- Members pay their individual travel and hotel costs; meals are included in the annual fees.

## **Meeting Format**

All meetings will be designed to include facilitated conversations and roundtable discussions based on topics identified in pre-meeting interviews conducted by phone. In-person meetings will include information on a topic of mutual interest (e.g., an annual state of the industry, research findings, etc.) to be presented by a subject matter expert.

- Due to COVID-19, certain meetings will be held virtually quarterly in lieu of typical two-day in-person meetings
  - Q4, 2022: October 19, 12:00 PM ET 2:00 PM ET Virtual
  - Q1, 2023: February 8, 12:00 PM ET 2:00 PM ET Virtual
  - Q2, 2023: New York City, hosted by AllianceBernstein

# Membership Fee +++++

- \$3,950 USD for up to two members; \$8,500 for four members; \$12,000 for firm/ company membership which includes up to eight members
- Two in-person meetings per year and two virtual meetings per year
- The membership fee will be billed upon acceptance of membership and automatically thereafter annually in January of each year.

 Membership fee includes all meals, but excludes member travel and hotel costs

#### **Member Profiles**

Examples of women who will join the Women in Professional Services' Leadership Boardroom are those who serve or aspire to serve in any of the following roles:

- Firm managing partners
- Office managing partners
- Executive Committee Members
- In-house team and group leaders
- Practice group, department, and client team leaders
- Women Executives (e.g., finance partner, administrative partner, marketing partner)
- Department administrators
- Diversity & Inclusion, Affinity and women's group leaders

### **Workshop Facilitators:**

- Nancy Brooks, Principal, BizDevGals
- Silvia L. Coulter, MSP, Principal, BizDevGals and LawVision Group

For facilitator biographies, please visit our website.

# To Apply:

Please complete the Women in Professional Services' Leadership Boardroom online membership application. We will invoice you after we receive your member registration.

BizDevGals P.O. Box 1572 Manchester, MA 01944 info@bizdevgals.com

# **Questions?**

For questions or more information, please contact: Christine Hicks at (617) 419-0616 or info@bizdevgals.com